



The WW Group, Inc.

The WW Group, Inc. is the largest franchise of Weight Watchers International. The company is headquartered in Farmington Hills, Michigan and was started by its current President and CEO Florine Mark. Hannan Lis, a 25 year veteran with the WW, is currently the Chief Operating Officer. The franchise includes areas in Michigan and both northern and southern Ontario, Canada.

Franchise Statistics

- More than 25,000 members attend weekly meetings in Weight Watchers Locations and AT Work programs.
- Meetings are held at over 100 locations
- Approximately 1000 weekly meetings
- Over 250 At Work weekly meetings